

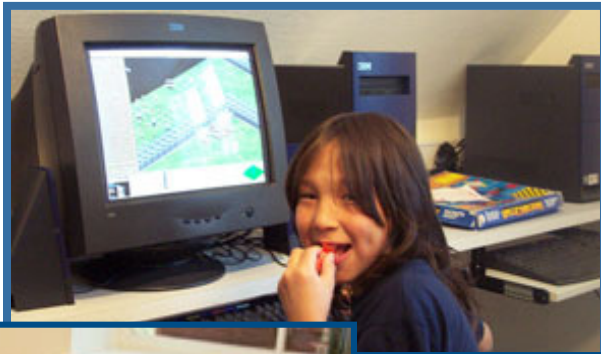
MEDICSPORT



Kids Fitness



Disturbing Facts



10 % of all Danish school kids between 11 and 15 years are overweight or fat.



28 % of all kids between 11 and 15 years watches more than 4 hours of television, video or DVD a day.

Only 17 % of the Youth between 11 and 15 years lives up to the Danish board of Health recommendations about 60 minutes physical activity per day.



FYSICAL ACTIVITY



Physically active children reduces the risk of lifestyle diseases later in life.

Studies show a direct link between children's wellbeing and the degree of physical activity, fit kids are happy kids !!!

Children's ability to learn in school improves significantly, if they are physically active on a daily basis.

”It makes total sense that, If You can stimulate children to do activities, where they play using their bodies and its possibilities – preferably working at high intensity.” **Lone Hansen, Team Denmark, PhD. in physical training for growth and development.**



ACTIVE VS. INACTIVE KIDS



Active children are better than inactive children to engage and keep social relations with other children.

Active children have less sick days than Inactive children.

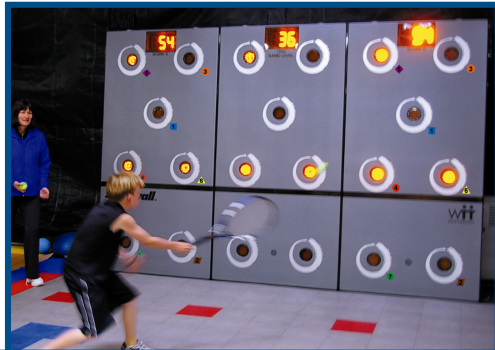
Active children have more courage and will than inactive children, they don't give up as easy !!.

Active children feels less lonely than and have more confidence than inactive children.

”Children who moves, often has better automotive skills and bigger sense of their own physical capabilities than inactive children, and many experience due to that a bigger confidence and increased self esteem.” **Michael Evensen, leader of Project Tarzan, which prevents obesity and inactivity among children and teens in Rødovre city.**



SPORTWALL – MAKES TRAINING FUN



New and fun training tool for kids in all ages – Children loves this competitive and easy game that makes them move.



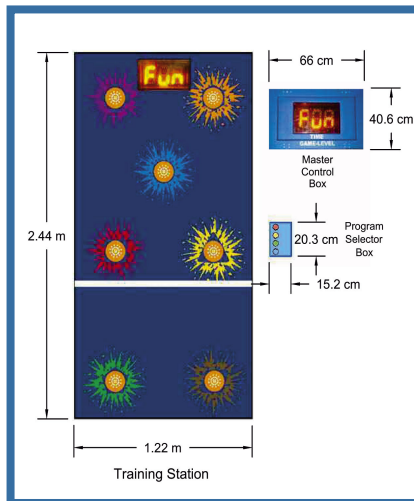
Activity wall, that using a computer activates targets of lights and sound within the wall.

3 different models – blue, grey and portable.

Unthinkable numbers of possibilities of different games, plays and relays with many props, such as balls, bean bags foam rollers etc. etc



SPORTWALL



Ideal for team events, individual training, warm up and specialized training for all types of sports.

Sportwall gives You the opportunity of having several children activated at the same time – 8 per wall.

Using a minimum of space in the facility.

”There are so many possibilities with Sportwall, only Your imagination limits You.” **Lisa Jacobsen, Children's instructor, Vejen Idrætscenter**



GYMBOY

10 strength machines with small stacks designed specially for kids in the age 6 -10 Years.

All exercises are done in the standing position with basic pulling and pushing movements.

20 children can exercise at the same time 2 and 2

Strength training are not dangerous for children. They do however have to train with minor loads, lots of reps and under the supervision of an adult preferably with an education or training in that area.



GYMBOY



Improves posterior attitude and form after only weeks of use.

Good functional strength training for kids.

Gymboy has the possibility of incorporating a very large number of different circuit training programs.

Safe, effective and easy to use.

Especially suitable for fitness- and Children fitness centers.



TRAZER – VIRTUAL REALITY, REAL RESULTS



Trazer is a virtual computer animated fitness machine.

Trazer combines simulated training with the challenge from an computer animated universe.

Buckle up and experience free movements as in real life that motivates You to move, jump and throw.

Trazer can give measurable results as for example reaction time and estimated calorie burn.



MAKOTO ARENA



Triangular arena with target poles in every corner.

Using hands, feet or a stick, You react on sounds or light from the poles.

Every pole has 10 target points.

Makoto sharpens the users mental focus and cognitive skills and reaction time.

Measurable results like reaction time reaction time and accuracy.

Good for training children with ADD/ADHD, learning difficulties and autistic kids.



DANCE DANCE REVOLUTION



Videogame with music and movement.

Mats with target areas, where the children to music and looking at a screen puts down their feet on the targets shown on the big screen guided by arrows.

The children needs to put down their feet – at the right time.

Many difficulties

CHILDREN LOVES TO DANCE !!



DANCE DANCE REVOLUTION



With the newest edition, Pump It Up, You can have up to 32 kids going at the same time.

Cordless dance mats

Display with individual feedback like Calorie burn, Number of steps and individual place against the other participants.



DANCE YOURSELF INTO A BETTER SHAPE



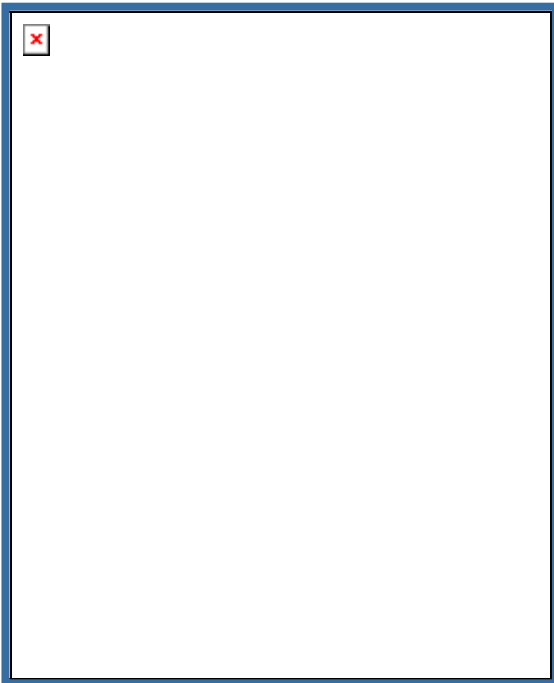
THESE PRODUCTS WORK, BECAUSE THEY:



- Makes working out into a game
- Are getting kids who usually don't move – want to move.
- Are fun and social – Everybody likes to play.
- Can be used by anyone regardless of age and ability.
- Is safe for kids to use
- Can be adapted to fit individual needs and ability.
- Motivates competitiveness



THESE PRODUCTS WORK, BECAUSE THEY:



- Have qualities, that strengthen children's balance, reaction ability, speed, concentration, cardiovascular condition, coordination, sight and hearing.
- Are perfect in YMCAs, in fitness centers, schools, sporting arenas, hospitals and rehabilitation clinics. They are a perfect way to differentiate your facility from others.